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Exciting developments in MMBB philanthropy mark a milestone 20th anniversary

As incoming chair of the Development Committee of the MMBB Board of Managers, I am excited to announce the launch of two fundraising initiatives in 2025: the **Good Shepherd Annual Appeal** and the **Heritage of Sharing Legacy Fund.** President Gwynn Perlich and our fellow board members, as well as CEO Dr. Louis Barbarin, have led MMBB philanthropy into this renewed era of giving.

Coming full circle: In 2005, as an MMBB staff member, I helped lead the launch of Heritage of Sharing, the first annual appeal in the history of our organization. Twenty years and close to \$6 million later, **MMBB is memorializing this legacy of donor-provided emergency financial support through the Heritage of Sharing Legacy Fund.**

Since then, the MMBB ministry has expanded to include pastoral well-being initiatives and financial educational offerings that empower MMBB members to be proactive. The Good Shepherd Annual Appeal will solicit donor support to help sustain the resilience of MMBB members to serve through these expanded efforts.

The beating heart of MMBB: Strengthening the resilience of our members to serve is the beating heart of MMBB—and why I have taken up the charge as chair of the Development Committee to promote MMBB philanthropy on this fortuitous personal and organizational anniversary.

The prevailing headwinds make Christian service more challenging than ever. MMBB is empowering our members, supporting them generously, and equipping them to remain steadfast. We invite you to join us to learn more.

Sincerely,

Margaret Lewis

Rev. Margaret E. Lewis Chair of the Development Committee MMBB Board of Managers