

MMBB | Giving

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MMBB Mission

To promote interest in the better maintenance of the ministry

About Lilly Endowment Inc.

Lilly Endowment Inc. is an Indianapolis-based private philanthropic foundation created in 1937 by J.K. Lilly, Sr. and his sons Eli and J.K. Jr. through gifts of stock in their pharmaceutical business, Eli Lilly and Company. The Endowment supports the causes of community development, education and religion and maintains a special commitment to its founders' hometown, Indianapolis, and home state, Indiana. The primary aim of its grantmaking in religion, which is national in scope, focuses on strengthening the leadership and vitality of Christian congregations in the United States.

Gifts received from January 1, 2022 through December 31, 2023 for the Lift up, encourage, empower special appeal are eligible for a \$1 for \$1 match from Lilly Endowment Inc. up to \$250,000.

Match from Lilly Endowment

With a full match, the total grant opportunity for MMBB from Lilly Endowment is \$500,000.

- \$250,000 outright grant from Lilly Endowment
- \$250,000 raised through this **Lift up, encourage, empower** special appeal
- \$250,000 matched by Lilly Endowment

\$750,000 total support for pastors in need

Your gift today will help MMBB receive the maximum grant from Lilly Endowment Inc.—allowing us to help 100 pastors in need.

To give online,
visit mmbb.org/liftup

MMBB | Giving

Lift up, encourage, empower

A special \$1 for \$1 matching gift appeal for pastoral leaders most harshly affected by the coronavirus pandemic.

Help us remember and support MMBB members who are still struggling, especially pastors in underserved communities.

Your gift will be matched \$1 for \$1 by Lilly Endowment Inc.—MMBB is eligible for matching funds up to \$250,000 from Lilly Endowment

Why are pastors still hurting?

The coronavirus pandemic has taxed the resources of many of the churches in which MMBB members serve. These ongoing stressors, which in turn affect pastoral leaders, include:

- Diminished church giving
- Increased needs in congregations and communities
- Reduction in salary or loss of employment
- Inability to maintain MMBB plan premiums
- Covid-19 related health challenges

The need among the underserved

To date, MMBB has provided more than \$578,000 in pandemic-related emergency assistance to 168 pastors. Even so, many are still hurting.

In December 2021, MMBB was awarded a \$500,000 grant from Lilly Endowment to continue to provide emergency assistance and financial education to those who have not yet been helped. Specifically, MMBB is targeting:

- Pastors who are MMBB members but who have not yet received emergency assistance
- Pastors who are bi-vocational, particularly those leading small to medium-sized churches
- Pastors from and serving underserved racial and ethnic groups
- Pastors from across the United States and Puerto Rico

“God is able to bless you abundantly, so that in all things at all times, having all that you need, you will abound in every good work.”

—2 Corinthians 9:8

The opportunity to make a lasting difference

With support from Lilly Endowment and your contributions, MMBB will be able to:

- Offer significant financial support to help those hurting the most
- Help historically underserved leaders maintain their vocations
- Help ensure the resilience of congregations and churches in communities most in need

The unique MMBB-designed program provides a net of support to help empower recipients to achieve and sustain financial wholeness through:

- One-time emergency assistance grant of \$5,000
- Six sessions of live financial education led by MMBB staff
- A retirement incentive upon program completion